

Wellbeing is about Progress, Not Perfection

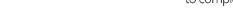
Even small changes can help improve your health. So work on your wellbeing goals from one, simple dashboard, Blue Access for MembersSM (BAMSM). It's included with your plan. Go ahead – take your first step toward a healthier you!

Get Started Now! It's As Easy As...

https://mybenefits.county.org,

What You Can Do

Click on Benefits, then select Links & Contacts and Go to Blue Cross My Health tab. Blue Shield Member Site. Use the information on your member ID card to complete the process.



- Access Well on Target® to help manage your overall wellbeing:
 - Take a Health Assessment to jumpstart your wellness journey with a personal health report.1
 - Engage in digital self-management programs to help you reach your health and wellbeing goals.
 - Link and track your fitness devices and nutrition apps in one
 - Earn and redeem Blue Points[™] when you complete healthy activities.2
- Join the Fitness Program with access to more than 10,000 fitness locations nationwide.3
- Talk to a nurse 24 hours a day.⁴
- Get support from a maternity specialist throughout a pregnancy.





Resources to Help You with:

- Asthma
- Back pain
- Blood pressure
- Cholesterol
- Diabetes
- Eating healthy
- Financial wellbeing
- · Heart health
- · Losing weight
- Pregnancy
- · Quitting smoking
- Stress
- 1. Well on Target is a voluntary wellness program. Completion of the Health Assessment is not required for participation in the program.
- 2. Blue Points Program Rules are subject to change without prior notice. See the Program Rules on the Well on Target Member Wellness Portal at wellontarget.com for further information. Member agrees to comply with all applicable federal, state and local laws, including making all disclosures and paying all taxes with respect to their receipt of any reward.
- 3. A \$25 enrollment fee and \$25 monthly fee apply per member. Taxes may apply. Individuals must be at least 18 years old to purchase a membership.
- 4. For medical emergencies, call 911. This program is not a substitute for a doctor's care. Talk to your doctor about any health questions or concerns.

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Well ปกTarget®



Live Well with the Well on Target Member Wellness Portal

The Well on Target Member Wellness Portal at **wellontarget.com** provides you with tools to help you set and reach your wellness goals. The portal is user-friendly, so you can find everything you need quickly and easily.

EXPLORE YOUR WELLNESS WORLD

When you log in to your portal, you will find a wide variety of health and wellness resources, including:

- The Health Assessment (HA)
- Self-Management Programs
- Health trackers
- Trusted news and health education content

SEE YOUR STATS IN A FLASH

Everything you want to see quickly is on your dashboard. The dashboard shows all of your Well onTarget programs. You can see where you are today compared with where you were when you started. You can also read the latest health news, check your activity progress and more.

TAKE A SNAPSHOT OF YOUR HEALTH

The HA asks you questions about your health and habits. You then get a Personal Wellness Report. This report suggests ways to make positive lifestyle changes. Your report can also help you decide which Well on Target program to start first to get the most benefit. You can even print a Provider Report to share with your doctor.

