










Welcome to



TEXAS ASSOCIATION of COUNTIES
HEALTH AND EMPLOYEE BENEFITS POOL

Sonic Boom provides tons of tools, resources, contests/challenges, and communications to help you focus on optimal nutrition, physical activity, weight management, stress reduction, and more. The challenges are fun and educational, and many of them rely on social interaction – but hey – step outside your comfort zone and play along! Not only will you develop healthier habits and connect with coworkers, you'll also have the opportunity to earn some cool recognition (and rewards) along the way...

PROGRAM FEATURES

-  **CHALLENGE-OF-THE-DAY (COD)**
Improving daily behaviors is ... well ... an everyday thing. We provide you with an “aha!” moment every weekday, with informative and inspiring health challenges delivered straight to your inbox (and portal/app). Complete the COD on your own, with coworkers, or at home with your family!
-  **CAUGHT YA**
Reward your peers for practicing healthy behaviors at work! Build camaraderie and feel good about the changes you're making to improve your daily habits together.
-  **GOALS AND TRACKERS**
Use our fun and automated goals and trackers to keep tabs on your hydration, fruit/veggie intake, physical activity, mood, weight, and more. Boost your Score by hitting daily goals in each category!
-  **DEVICE INTEGRATION**
Easily sync exercise data from your activity-tracking device! You can earn points for reaching activity goals each day, check company-wide stats on real-time leaderboards, and compete with coworkers in a variety of fun contests!
-  **REWARDS**
Track your progress toward various health & wellness goals (and the incentives tied to 'em).
-  **ACADEMY**
View articles, videos, and other self-paced educational content to help with optimal nutrition, financial wellbeing, and more!
-  **CONTESTS**
Company-wide: We'll periodically host "featured" contests – some will be competitive, some will be cooperative, some will be based on physical activity, and some will be based on optimal nutrition, stress-reduction, and more!
Member-driven: YOU get to engage in custom challenges focused on any activity you want (and at any time).
-  **MY HEALTH**
If your company participates in biometric screenings, health assessments, and/or lifestyle coaching, you can track your progress on 'em all within this dash.
-  **MOBILE APP**
Check out the Sonic Boom Wellness mobile app for additional features and on-the-go tracking!

KEEP IN MIND...

- ✔ Small improvements in lifestyle habits make a major difference in the long-run – as long as you're consistent!
- ✔ Friendly competition makes Sonic Boom even better – so challenge each other often!
- ✔ You can log most activities up to five days into the past, and most devices store multiple days' worth of data.
- ✔ This program is designed for YOU. Set up your personal preferences (and custom contests) to get the most out of it!

Wanna **play?**

county.org/sonicboom








Scan to download the Sonic Boom app on iOS or Android.

**NEW AND
IMPROVED!**

Build better habits with a few daily taps...
Dive in and track with the **Sonic Boom app!**



The updated Sonic Boom app includes:

-  Nearly all of your favorite desktop functions
-  Smart Recommendations right on your Home screen
-  Newly styled modules (Rewards, Social Feed, Academy, etc.)
-  Your Health Quality Assessment (HQA)
-  A whole lot more - check it out today!

How to get the app:



Scan this QR code with your phone's camera to download the Sonic Boom app on iOS or Android.

Or click



or



from your mobile device.